

HAVE YOU HEARD?

RETURNING TO LOCAL SCREENS SOON:
THE ACCLAIMED INTERNATIONAL FILM FESTIVAL



Put your business
on the silver screen!



Like Cannes
Only **Cooler**
And With
Fewer Yachts

SPONSOR A FILM

Be part of the magic and connect with local and global audiences by exclusively sponsoring one of our incredible films.

Nothing else unites people of all ages and backgrounds as effectively as film. It's a shared experience and the most successful festivals around the world connect people in a love of cinema.

The choice is yours and whether it's a feature, shorts, documentary or animation, whimsical comedy with the likes of Jarvis Cocker, children's film with Pierce Brosnan, animation with Brian Cox, or sci-fi with Amanda Seyfried, you will be sure to find something that fits your business mission.

Sponsor a film and get:

- Choose the film/programme.
- 10 tickets to the sponsored screening.
- Logo in programme on the sponsored film's page.
- Logo on the web site on the sponsored film's page.
- Logo on-screen before sponsored film.
- Listing in festival programme under 'Film Sponsors'.

All for £500.

Want to sponsor one of our special family or classic screenings or lunchtime shorts sessions? Then feel free to get in touch.

hello@satisfiedeye.com for further info.

For full sponsorship opportunities see back page (sponsorship starts from as little as £200).



THE SATISFIED EYE INTERNATIONAL FILM FESTIVAL MAKING THE TOWN A VIBRANT DESTINATION

ALREADY RATED AS ONE OF THE BEST NEW FILM FESTIVALS IN THE WORLD and run entirely by volunteers, sponsorship is vital to the success of the Satisfied Eye International Film Festival (SEIFF).

Every sponsor makes a difference and establishes themselves not only as local champions, but patrons of the cream of global independent cinema.



After only 2 years, SEIFF is already ranked in the top 100 film festivals around the world (out of over 8500). With a high quality programme of Oscar and BAFTA winners, World, European and UK premieres, A list talent and incomparable filmmakers from the likes of Sundance and Cannes, sponsors have the chance to ensure SEIFF remains one of the hottest global festivals, putting the borough firmly on the cultural map.

The Satisfied Eye International Film Festival has one simple aim: to make the borough a thriving must-go destination, a vibrant, bustling town that connects people in a love of cinema, where busy cafes and restaurants buzz with the sound of people discussing the movies they've seen.

The festival was created to connect people in lasting ways, where a lively and thriving community of filmmakers and filmgoers, families, students, businesses and locals are united in a true celebration of film and all the borough has to offer; not just during the festival, but all year round.

SEIFF brings the excitement of film to all audiences, all demographics, containing a hugely diverse and rich programme of feature films, short films, documentaries and animation.

It's a chance to be there and join the ride as the next Scorsese, Streep or Sorkin begin their incredible journeys.



SEIFF connects sponsors directly with important consumers and contributes to the local cultural landscape.

SEIFF presents incredible works and undiscovered gems, from children's animation to hard-hitting documentaries and rip-roaring comedies, engaging audiences by offering films they can't see anywhere else and may never have the opportunity to see again.

With a programme of year round events, free family screenings, comic con, in-house productions, mentoring schemes and workshops, SEIFF is a true community asset with global reach.

With a social media audience of 500,000 we are an event with a growing reputation, with submissions from 58 countries and attendees this year from as far afield as USA, Canada, Germany, Finland, Belgium, France and Estonia. And we're growing every year.



SATISFIED EYE
International Film Festival

SEIFF is currently offering businesses, organisations and individuals the opportunity to sponsor its world-renowned annual film festival.

EXCLUSIVE PARTNER - £10,000

- 'Sponsor name presents Satisfied Eye International Film Festival' on ALL festival material.
- Branding on all SEIFF events throughout the year.
- Branding at venues and gala awards ceremony throughout festival.
- Full page ad in the SEIFF magazine.
- 12 full festival passes.
- Logo on posters (A4, A1, A0), flyers, website, banners and step-and-repeat.
- Branding of closing ceremony.
- Single page title card to run on-screen prior to every festival screening, including year round events.
- Presentation of main award at gala awards ceremony.
- Message blast to 500,000 filmmakers.
- Individual and personally tailored press release launched to all media.
- Listed in festival programme under 'Exclusive Festival Partner'.
- Branding on all SEIFF produced projects including documentaries and web series.

SPONSOR A FILM – £500

- 10 tickets to the sponsored screening.
- Logo in programme on the sponsored film's page.
- Logo on the web site on the sponsored film's page.
- Logo on-screen before sponsored film.
- Listing in festival programme under 'Film Sponsors'.
- Choose the film/programme.

PARTNER - £5,000

- 'Satisfied Eye International Film Festival in association with Sponsor name' on festival material.
- Half page ad in the SEIFF magazine.
- 6 full festival passes.
- Logo on posters (A4, A1, A0), flyers, website, banners and step-and-repeat.
- Partners/sponsors title card to run on-screen prior to each festival screening.
- Presentation of a main award at gala awards ceremony.
- Included with partner press release launched to all media.
- Listing in festival programme under 'Partners'.

SPONSOR - £1,500

- Banner ad in the SEIFF magazine.
- 4 full festival passes.
- Logo on posters (A4, A1, A0), flyers, website and banners.
- Partners/sponsors title card to run on-screen prior to each festival screening.
- Listing in festival programme under 'Sponsors'.

PATRON - £350

- 1/8 page ad in the SEIFF magazine.
- 2 full festival Passes.
- Logo on posters (all sizes), flyers and website.
- Listing in festival programme under 'Patrons'.

FRIEND - £200

- 2 full festival passes.
- Listing in festival programme under 'Friends of the Satisfied Eye International Film Festival'.

"I could go on all day about all the things I loved about this festival."

Rowenna Baldwin, Best Female Director SEIFF 2018

ADVERTISING RATES

MAGAZINE/PROGRAMME (A4 SIZE)

- Inside Front Cover - £1500
- Inside Back Cover - £1500
- Outside Back Cover - £1950
- Inside Double Spread - £2050
- Inside Full Page - £1210
- Inside Banner - £520
- Inside Half Page - £760
- Inside Quarter Page - £480
- Inside Eighth Page - £300

LOGO

- All posters/flyers - £200
- All banners - £200
- Both - £300

Sponsorship can be tailored according to needs and interests. Further options available upon request.

Please contact to discuss.

In-kind sponsorship, prizes and private donations welcome.

For information please contact:

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2020 FESTIVAL SPONSORSHIP PACKAGE